



Vol. 10 No. 2 | Spring 2021

Douglasville CVB Newsletter



UPCOMING EVENTS

FREE Seeds for pick-up at Douglasville Welcome Center

The Douglasville Convention and Visitors Bureau has **FREE** seeds for pick-up at the Douglasville Welcome Center!

We have SO many seeds that we want to share with your family!

Complete this [form](#) to request your FREE seeds. We are allowing 4 packs of seeds per family. Seeds are on a first come, first serve basis, but there is PLENTY to share!

FREE SEEDS!!

DOUGLASVILLE
GEORGIA

WE HAVE FREE SEEDS THAT WE WANT TO SHARE WITH YOU!

SEEDS MUST BE PICKED UP AT THE DOUGLASVILLE WELCOME CENTER

SEEDS ARE ON A FIRST COME, FIRST SERVE BASIS, BUT WE HAVE PLENTY TO SHARE!

12385 VETERANS MEMORIAL HWY.
DOUGLASVILLE, GA 30134
LIMIT 4 PER HOUSEHOLD



Hoppin' Hunter

The Easter Bunny is hopping by Hunter Park to deliver special treats! [Register now](#) to pick up your Hoppin' Hunter kit.

Kits will include activities and Easter eggs to hunt at home, plus a special treat to make with your family on Easter.

Registration is required and there are a limited number of supplies.

Douglasville 4th of July Shoebox Parade



The City of Douglasville is excited to announce their first virtual Douglasville 4th of July Shoebox Parade!

This parade will feature the work and creativity of our community.

Individuals, families, schools, classrooms, and other organizations are all invited to create handmade shoebox floats to capture the spirit of 4th of July to be featured in the parade!

For more information or to enter your float, visit the Shoebox Parade [website](#).

Community Cleanup



Celebrate Earth Day by volunteering to clean up our community! □

Every piece of trash picked up helps to clean up our community and keep our environment beautiful for all.

Invite co-workers, friends and family to help us Keep Douglasville Beautiful!

To sign up, [e-mail](#) Keep Douglasville Beautiful.

They will have multiple events throughout the day and can work with volunteers to accommodate your schedule.

Visit the 2021 Earth Day Community Cleanup [Facebook Page](#) for more information.

SPRING BREAK | APRIL 5 - 9, 2021

Discounted Six Flags tickets are now on sale at the Douglasville

Welcome Center!



For more information: www.visitdouglasville.com 770-947-5920

Discounted Six Flags tickets can be purchased at the Douglasville Welcome Center or online! To purchase discounted tickets **ONLINE**, use promo code **DCVB!**

For more information, call 770.947.5920 or **e-mail** the Welcome Center!

TOURISM IN THE NEWS



Georgia's Tourism Industry delivers economic impact to Douglas County in 2019

The Douglasville Convention and Visitors Bureau (CVB) announced in February that the Georgia tourism industry generated \$274.47 million in direct, domestic traveler expenditures in Douglas County in 2019, according to the U.S. Travel Association.

The study made available through Explore Georgia, the tourism division within the Georgia Department of Economic Development (GDEcD), reported travel and tourism created

“These record-breaking figures from 2019, when Georgia’s tourism generated \$68.96 billion in economic impact and supported more than 484,000 jobs, demonstrate the enormous impact the tourism industry has on our economy,” said Mark Jaronski, deputy commissioner for Tourism at the Georgia Department of Economic Development. “Travel has been important to economic recovery after past recessions. As the state’s tourism office, our goal is to not only rebuild Georgia’s tourism industry back to where it was in

\$11.14 million in state tax revenues and generated \$8.48 in local tax revenues for Douglas County and its cities in 2019. Each household in Douglas County would need to be taxed an additional \$399 per year to replace taxes generated by tourism activity. The industry also supported more than 2,275 jobs and created \$54.87 million in payroll for the county. In 2019, the unemployment rate in Douglas County was 3.5%. Without the jobs supported by the tourism industry, it would have been 6.6%.

2019, but also beyond by working with our partners statewide to ensure that Georgia is positioned better than ever before across a very competitive, global tourism marketplace.”

“2019 was a phenomenal year for tourism in Douglas County and it shows the impact that the tourism industry has on our community,” Tourism Program Manager Samantha Rosado explained. “As we begin to emerge from the COVID-19 pandemic, we’ll work harder than ever to reestablish the tourism industry’s effect on our local economy.”

EXPLORE GEORGIA.

Explore Georgia Awards Grants to Support Tourism

Explore Georgia, the tourism division within the Georgia Department of Economic Development (GDEcD), announced that it has awarded \$20,000 in tourism product grants to four new and expanding projects across the Peach State, including Douglasville!

To read our full Press Release, please click [here!](#)

ATTRACTION SPOTLIGHT



"The extraordinary beauty of the rugged hills, rocky outcrops, and rolling rapids of Sweetwater Creek have shaped centuries of history engaging you to reconnect with the natural world."

Sweetwater Creek State Park is a peaceful tract of wilderness only minutes from downtown Atlanta. A wooded trail follows the stream to the ruins of the New Manchester Manufacturing Company, a textile mill burned during the Civil War. Beyond the mill, the

trail climbs rocky bluffs to provide views of the beautiful rapids below.

Fun Fact: The remains of the New Manchester Textile Mill were used for a conversation between Katniss Everdeen (Jennifer Lawrence) and Gale Hawthorne (Liam Hemsworth) in the award winning movie [The Hunger Games: Mockingjay Part 1](#).

An award-winning [Visitor Center](#) - one of the most environmentally responsible in the country - features exhibits on the areas history, wildlife displays, trail maps, snacks and a renovated gift shop.

For more information, please visit their [website](#).



Save the Date May 2 - 8, 2021!

National Travel and Tourism Week is an annual tradition for the U.S. travel community. It's a time when travel and tourism professionals across the country unite to celebrate the value travel holds for our economy, businesses and personal wellbeing.

This year, NTTW will recognize the **POWER OF TRAVEL** and the industry's role in bringing back our vibrant communities, restoring the U.S. economy, rebuilding our workforce and reconnecting America. Last NTTW, we celebrated our *resiliency*. This year, we will celebrate our role in *recovery*.



Join Visit Douglasville as we celebrate National Travel and Tourism Week, May 2 - 8, 2021!

Curbside Recycling

Curbside pickup of recyclables is returning to Douglasville, effective May 3rd!

Learn more [here](#).

- The following items will be accepted for curbside recycling: plastics labeled ♻️#1 and ♻️#2;

CURBSIDE RECYCLING RETURNS



newspapers, magazines, and phone books, cardboard and paperboard, mail, office paper, mixed paper, tin, and aluminum cans.

- ❑ Placing unaccepted items in your recycling containers can send an entire batch of recyclables to the landfill.

Church St Farmers Market



Come enjoy farm fresh produce, handmade crafts and so much more!

The Church St Farmers Market will be open every Tuesday, 3 PM - 7 PM, from May 4th - September 28th.

Taste of Douglasville | May 15, 2021 | 11 AM - 5 PM



Presented by The Cultural Arts Council Douglasville/ Douglas County

The Cultural Arts Council of Douglasville | Douglas County, in partnership with the City of Douglasville, is ready to celebrate Spring with the most popular event of the year, the annual Taste of Douglasville!

What is TASTE OF DOUGLASVILLE?

- A restaurant/ business showcase
- Exciting performances on stage
- Community booths for products and services
- A children's entertainment area of art, exploration, and merriment

[E-mail](#) the Cultural Arts Council of Douglasville | Douglas County for more info.

About Us

The Douglasville Convention and Visitors Bureau (CVB) works to promote Douglasville as a vibrant community and an exciting destination for tourism. The CVB provides information about Douglasville's lodging, dining, attractions, events, museums, arts and culture, history, recreation, as well as other valuable resources. Whether visiting or living in Douglasville, our goal is to help make your experience more enjoyable and fulfilling.



**Download our
Visit Douglasville App!**



Contact Us

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www.VisitDouglasville.com

The Douglasville Newsletter is a quarterly publication of the Douglasville Convention & Visitors Bureau.

[Visit our Website](#)