

Vol. 9 No. 1 | Winter 2020

## **Douglasville CVB Newsletter**



## **UPCOMING EVENTS**

#### 2020 Behind the Veil Bridal Showcase



Join us Sunday, February 23, 2020 at the Douglasville Conference Center for the Behind the Veil Bridal Showcase 2:00 - 4:30 PM!

We will have a variety of experts on-hand to answer all your wedding questions and provide you with the information you need to plan your perfect day!

Admission is free and you can register at the event!

For more information on this event please contact Samantha Rosado at 678.449.3096 or

rosados@douglasvillega.gov

## at the Capitol



Hospitality industry partners from across the state joined together at the Georgia State Capitol for, the annual Tourism Hospitality and Arts Day (THAD) January 21, 2020.

The ceremonial presentation, featured remarks by Governor Brian Kemp on the record-breaking year in tourism. Where he announced 36.9 Billion was generated from tourism spending in 2018!

The morning concluded with the unveiling of the 2020 Explore Georgia Travel Guide. Pick yours up today at the Douglasville Welcome Center!

## on Sale Soon!

Mark you Calendars! Discounted Six Flags Over Georgia single admission and 2 park season passes to Six Flags Over Georgia & White Water tickets are coming soon to the Douglasville Welcome Center!

Follow us on Facebook to find out when our 2020 discounted tickets go on sale!

For more information contact the Douglasville Welcome Center at 770.947.5920 or go to VisitDouglasville.com!



## **TOURISM IN THE NEWS**

## Douglasville CVB receives grant from Explore Georgia



The Douglasville Convention & Visitors Bureau (CVB) was awarded \$982.55 from Explore Georgia, the state tourism office within the Georgia Department of Economic Development.

The Regional Visitor Information Center (RVIC) Grant Program is a financial assistance program awarded to entities for visitor marketing across the state. The Douglasville CVB was one of eight organizations chosen in the State of Georgia.

"We will use the grant to support two new pieces of marketing collateral," explained Samantha Rosado, the City's Tourism Program Manager. "It will help the CVB produce new products for the twenty-four Hotels in the City of Douglasville. To include tear-off map pads and a perks card."

## **Douglasville CVB launches New Visit Douglasville App!**



The Douglasville CVB is excited to announce the launch of their brand new VisitDouglasville App! The app now integrates with VisitDouglasville.com to allow you to customize your visit from our website and transfer the information to your app! Route tours and pick what fits with your plans - receive event reminders, view special offers and our visitors guide all in the app.

The Visit Douglasville App is available for free on Google Play and in the App Store.

#### ATTRACTION SPOTLIGHT



Discover where your favorite TV shows & movies were filmed, with the Douglas County Film Trail!

Explore where Katniss & Gale walked in Sweetwater Creek State Park for the filming of "The Hunger Games" or where Jim Hopper investigated the paranormal of "Stranger Things" in Downtown Douglasville that was cast as Hawkins, Indiana.

Notable locations throughout Douglasville & Douglas County have been marked with 'DC Film Trail' signs to designate them as official film locations!

Navigate to the movie reel, on <a href="www.DouglasCountyFilmTrail.com">www.DouglasCountyFilmTrail.com</a>, to explore all of the possible stops along the trail!



## **Mad Hatter's Tea Party**



March 21, 2020 11 AM - 2 PM presented by the Cultural Arts Council of Douglasville/Douglas County! They invite you to join Alice and the gang in their fun adventures this March!

This year enjoy flamingo croquet, story-telling, cookie-decorating, egg-hunting, pin the tail on the Cheshire cat, and tea-party fun! For just \$10 per person, you can spend as long as you'd like between 11 am and 2 pm in the company of the Mad Hatter, White Rabbit, Cheshire Cat, Red Queen, White Queen, and of course, Alice. For more information visit <a href="https://www.ArtsDouglas.org">www.ArtsDouglas.org</a>.

## **Breakfast with the Easter Bunny**

April 4, 2020 at Ike Owings Community Center, hosted by Douglasville Parks & Recreation, more details will be announced soon!



Presented by The Cultural Arts Council Douglasville/ Douglas County

#### **SAVE THE DATE:**

Saturday, May 16th in Downtown Douglasville.

The Cultural Arts Council of Douglasville/Douglas County, in partnership with the City of Douglasville, is ready to

celebrate Spring with the community's most popular event of the year, the annual Taste of Douglasville!

Visit <u>www.ArtsDouglas.org</u> for more information or to register your business to participate!

## 2020 National Travel & Tourism Week (NTTW)

The 37th annual celebration of the contributions and accomplishments of the U.S. travel industry, will take place from May 3 - 9.

Each year, U.S. Travel provides a theme the industry can rally behind. This year's theme is "Travel Works" because the industry builds the very foundation to so many things we value: a strong economy, job opportunities, a steady career, a good place to live, lasting memories, and connections with those around us.

Stay tuned as the Douglasville CVB announce our week long set of events in celebration of NTTW 2020!



STAY IN THE KNOW!



Save on admission to various attractions throughout the year! Promotions & availability subject to change.

**CLICK HERE to learn how!** 





Do you have an event that you want to let the community know about? All local businesses, merchants, churches and individuals are encouraged to add their upcoming events to DouglasvilleCalendar.com!



# Welcome Center is Back Open!

We are excited to announce that the Douglasville Welcome Center is back open! We hope you'll stop in soon, to get some great information on Douglasville and the surrounding areas!

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Remember we are in the same location, but we have a new address! Visit us at 12385 Veterans Memorial Highway, Douglasville, GA 30134!

## **About Us**

The Douglasville Convention and Visitors Bureau (CVB) works to promote Douglasville as a vibrant community and an exciting destination for tourism. The CVB provides information about Douglasville's lodging, dining, attractions, events, museums, arts and culture, history, recreation, as well as other valuable resources. Whether visiting or living in Douglasville, our goal is to help make your experience more enjoyable and fulfilling.



## **Contact Us**



Douglasville, Georgia 30134

www.VisitDouglasville.com

12385 Veterans Memorial Highway

The Douglasville Newsletter is a quarterly publication of the Douglasville Convention & Visitors Bureau.

Visit our Website

**Download our** Visit Douglasville App!



